

MEETING MINUTES

Meeting of the Board of Directors
76 Entertainment Community Improvement District

March 27, 2024

1:30 p.m.

Administration Dept. Conference Room
2nd Floor, Branson City Hall
110 West Maddux St., Branson MO 65616

The meeting was called to order at 1:33 p.m. Invocation was given by Mr. Myer. Roll Call. Present: Gail Myer, Billy Ong, Bryan Cossiboom, Larry Milton, Cathy Stepp, Steve Presley, Chuck O'Day.

Mr. O'Day moved to approve the February 28, 2024 meeting minutes. Seconded by Mr. Cossiboom. Vote: 7 in favor – 0 against. Motion passed.

City Finance Director Cherri Phifer presented the financial reports. Mr. Ong moved to approve the financial report as presented. Seconded by Mr. Presley. Vote: 7 in favor – 0 against. Motion passed.

Jerany Jackson presented powerpoint presentation regarding GRE's recommended finishes, materials and landscape plans for segments 1 and 2.

Mr. Myer noted the absence of evergreens and asked that they be included. Ms. Stepp noted some concern with on-going future maintenance issues regarding some of the hardscapes. Discussion occurred on the porch swing and accident potential. Mr. Rhodes noted that porch swings are gaining in popularity and they generally don't move much, instead almost just rocking. Board noted need for trash cans. Ms. Jackson note these issues and asked for consensus to move forward with the recommended finishes, materials, and landscape as presented subject to the Board's comments. Ong moved to give consensus to the recommendations as presented. Seconded by Mr. O'Day. Vote: 7 in favor – 0 against. Motion passed.

Discussion on the wayfinding concept plans. Board consensus no entry sign on corner of 165 hwy and that signage text to be determined later. Some concern expressed regarding introducing new language – 76 Entertainment District – from a messaging/marketing perspective.. Ms. Jackson stated she has received the feedback she needs and will bring back concepts to the Board.

Mr. Campo discussed the responses to the RFP for bond counsel and the previously distributed evaluation memo. Motion by Mr. O'Day to move forward with Gilmore & Bell. Seconded by Mr. Presley. Vote: 7 in favor – 0 against. Motion passed.

Ann McDowell updated the Board that several meetings have occurred with federal and state representatives to educate them on the CID Project and ask for their support for funding.

Ann McDowell had technical issues to get the agreement. Expected next month.

Discussion regarding City incentives for businesses to improve their properties. Mr. Girard stated there have been internal meetings and going forward there may be a community survey. At this time, the City is still working on updating its economic development policy proposal in a global sense.

Bryan Cossiboom left the meeting at 3:49 p.m.

Discussion regarding appointments to fill vacancies. Mayor stated that he's striving for openness and transparency by opening up applications. Discussion regarding balancing continuity and knowledge.

Toy Museum project discussed. Concept is to develop an activity center in front of museum. City Attorney stated there are ownership issues which need to be resolved first.

With no further business and without objection, the meeting adjourned at 4:46 p.m.